This book is about Business Process Management (BPM) and Business Process Model and Notation (BPMN 2.0). Truth be told, there are several BPMN books on the market. Some of them are quite good, so why should you care about this one? This book distills the experience the authors accumulated while running camunda, a consulting company that specializes in BPM. camunda helped to define the BPMN specification, and during the past five years, they have applied BPMN in over 250 customer engagements. These were big businesses, small companies, and public institutions. Now you can benefit from this practical experience. Topics covered:

- The basics of modeling processes with Business Process Model and Notation (BPMN 2.0)
- Methods to apply BPMN successfully to real-world problems
- A practical approach for automating processes with BPMN 2.0
- The alignment of business and IT as an attainable goal
- Advice on introducing BPMN across your company

This book explains the notation, of course, but it also delves into the kinds of challenges that process designers face every day. It talks about pitfalls to avoid. It gives dos and don'ts. There are guidelines and best practices.

This first edition in English is based on the successful third German edition, which, according to amazon.de, it is still the highest-ranked book on BPMN in German. The number of five-star ratings awarded by readers speaks volumes. Also available in Spanish.


Bpmn Pocket Reference A Practical Guide to the International Business Process Model and Notation Standard Bpmn Version 2.0, Kenneth J. Sherry, Mar 9, 2012, Business & Economics, 126 pages. The BPMN Pocket Reference is a guide to each BPMN notation as described in the Version 2.0 specification. The individual notations are described clearly using individual ....

Agile project and service management delivering IT services using PRINCE2, ITIL and DSDM Atern, Stationery Office, Jul 28, 2010, Business & Economics, 198 pages. This publication offers practical guidance on how to deliver an IT Service by employing ITIL, PRINCE2, and DSDM Attern together and discusses all three approaches.

BPMN 2.0 Introduction to the Standard for Business Process Modeling, Thomas Allweyer, 2010, , 153 pages. BPMN (Business Process Model and Notation) is the new standard for business process modeling. Within a short period, it has gained widespread adoption in practice. All ....


BPMN 2.0 Handbook Methods, Concepts, Case Studies and Standards in Business Process Management Notation, Robert M. Shapiro, 2010, Business & Economics, 256 pages. Authored by members of WfMC, OMG and other key participants in the development of BPMN 2.0, the BPMN 2.0 Handbook brings together industry thought-leaders and international ....


Business Process Modeling Software Engineering, Analysis and Applications, Jason A. Beckmann, 2011, Business & Economics, 188 pages. Business process modeling (BPM) is the activity of representing processes of an enterprise so that the current process may be analyzed and improved. BPM is typically performed ....

Oracle Bpm Suite 11g Developer's Cookbook , Vivek Acharya, 2012, Computers, 512 pages. This book is written in simple, easy to understand format with lots of screenshots and step-by-step explanations. If you are a BPM developer, looking to develop robust BPM ....

Workflow Management Systems Modelling Concepts, Architecture and Implementation, Stefan Jablonski, Christoph Bussler, Jan 1, 1996, Technology & Engineering, 351 pages. Workflow Management Systems (WFMS) are increasingly being used by companies to automate certain tasks and functions in work processes, eg the software engineering process. This ....

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Marketing Management A Strategic Value-Based Approach, Gregory Whitwell, Bryan A. Lukas, Peter Doyle, 2003, Marketing, 455 pages. This text is the Australasian adaptation of Peter Doyle's Value-Based Marketing. It reformulates marketing, making it more relevant and establishing it on a sounder ...